

primary color palette

[taken directly from Comcast Brand Guidelines with the exception of Dark Gray]

Color on White	Pantone®	CMYK	HEX	RGB
 Gum	PMS 232 C	c3 m67 y0 k0	FA6AB2	r250 g106 b178
 Grape	PMS 2577 C	c40 m45 y0 k0	B67EE2	r182 g126 b226
 Blue	PMS 298 C	c69 m7 y0 k0	15C4ED	r21 g196 b237
 Mint	PMS 3395 C	c61 m0 y45 k0	20D177	r32 g209 b119
 Lime	PMS 376 C	c50 m0 y100 k0	9BCD00	r155 g205 b0
 Yellow	PMS 123 C	c0 m24 y94 k0	FFE61E	r255 g230 b30
 Orange	PMS 165 C	c0 m60 y95 k0	FF770B	r255 g119 b11
 Warm Red	PMS 1788 C	c0 m84 y88 k0	F0461E	r240 g70 b30
 Dark Gray	PMS 425 C	c0 m0 y0 k80	333333	r51 g51 b51
 Black		c0 m0 y0 k100	000000	r0 g0 b0
 White		c0 m0 y0 k0	FFFFFF	r255 g255 b255